

## **PRIVACY POLICY**

Last modified: September 28, 2021

### **Introduction**

Fischer Paper Products (“Company”, “we”, “us”, “our” or “Fischer”) respects your privacy and is committed to protecting it through our compliance with this privacy policy (“Privacy Policy”). This Privacy Policy (together with our Terms of Use and any other documents referenced therein or herein) describes the personal information that we collect from you or that you provide on our websites (including mobile websites), applications, through other services that we may offer in connections with our websites or applications (such as newsletters), through social media pages that we control, as well as through text or email messages that we send to you (collectively, the “Sites”), and how that information may be collected, used, maintained and disclosed by us.

This Privacy Policy does not apply to information we collect through any other means, or to information collected on any affiliate or third-party sites or by any third-party applications that may link to or be accessible from the Sites. We do not have control over and are not responsible for third party use or disclosure of your personal information.

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Sites. By accessing or using our Sites, you agree to this Privacy Policy.

### **Children Under the Age of 13**

Our Sites are not intended for children under 13 years of age. No one under age 13 may provide any information to or on the Sites. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on the Sites or on or through any of its features, make any purchases through the Sites, use any of the interactive or public comment features of the Sites, or provide any information about yourself to us (including, without limitation, your name, address, telephone number, email address, or any screen name or user name you may use). If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information.

If you believe we may have personal information from or about a child under the age of 13, please contact us at [bags@fischerpaperproducts.com](mailto:bags@fischerpaperproducts.com).

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please see the “Your California Privacy Rights” section below for more information.

### **Information We Collect About You and How We Collect It**

We collect several types of information from and about users of our Sites, including information:

- By which you may be personally identified (such as name, postal address, e-mail address, telephone number or any other identifier by which you may be contacted online or offline;
- That is about you but individually does not identify you;
- About your internet connection, the equipment you use to access our Sites, and usage details.

We collect information:

- Directly from you when you provide it to us;
- Automatically as you navigate through the Sites. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies;
- From third parties, for example, our business partners.

#### *Information You Provide to Us.*

The information we collect on or through our Sites may include:

- Information that you provide by filling in forms on our Sites. This includes information provided at the time of registering to use our Sites, subscribing to our service, posting material, or requesting further services. We may also ask you for information when you enter a contest or promotion sponsored by us, and when you report a problem with our Sites;
- Records and copies of your correspondence (including email addresses), if you contact us;
- Your responses to surveys and contests;
- Your requests for newsletters or other publications;
- Details of transactions you carry out through our Sites and of the fulfillment of your orders. Your search queries on the Sites.

#### *Information We Collect Through Automatic Data Collection Technologies.*

As you navigate through and interact with our Sites, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- **Usage Details and IP Addresses.** As you navigate through the Sites, we may also collect details of your visits to our Sites, including, but not limited to, traffic data, location data, logs and other communication data, and the resources that you access, as well as

information about your computer and internet connection, including your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' equipment, browsing actions and patterns, and does not identify any individual.

- **Cookies.** For the same reason, we may obtain information about your general internet usage by using cookies. A cookie is a small file stored on the hard drive of your computer. Use of cookies help us to improve our Sites and to deliver a better and more personalized service by enabling us to:
  - Estimate our audience size and usage patterns;
  - Store information about your preferences, allowing us to customize our Sites according to your individual interests;
  - Speed up your searches;
  - Recognize you when you return to our Sites.

You may refuse to accept cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Sites. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Sites.

- **Web Beacons.** Pages of the Sites may contain electronic images known as web beacons (also referred to as single-pixel gifs) that permit the Company to count users who have visited those pages and for other related Sites statistics (for example, recording the popularity of certain Sites content and verifying system and server integrity). Web beacons are not used to access your personal information on the Sites and are only used to compile aggregated statistics concerning use of the Sites. Web beacons used by us on the Sites collect your IP address information, your internet provider name (or your company name if you host your own server).

### Third Parties – and their use of Cookies and other Tracking Technologies

We may receive your personal information from other sources, such as public databases; joint marketing partners; social media platforms; from people with whom you are friends or otherwise connected on social media platforms, as well as from other third parties.

Some content or applications, including advertisements, on the Sites are served by third-parties including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Sites. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. We do not control such third party

tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see the “How We Use Your Information” and the “How We Disclose Your Information” sections below.

### **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Sites and its contents to you;
- To provide you with information, products, or services that you request from us;
- To fulfill any other purpose for which you provide it;
- To provide you with notices about your account;
- To provide, support, personalize, and develop our Sites, products, and services;
- To help maintain the safety, security, and integrity of our Sites, products and services, databases and other technology assets, and business;
- For testing, research, analysis, and product development, including to develop and improve our Sites, products, and services;
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection;
- To notify you about changes to our Sites or any products or services we offer or provide through it;
- To allow you to participate in interactive features on our Sites;
- In any other way we may describe when you provide the information;
- For any other purpose with your consent.

We may also use your information to contact you about our own and third-party goods and services that may be of interest to you. We may use the information we have collected from you to enable us to display advertisements. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria. For more information, see the “Choices About How We Use and Disclose Your Information” section below.

### **Disclosure of Your Information**

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction. We may also disclose personal information that you provide via the Sites to the following third parties:

- To our subsidiaries and affiliates;
- To contractors, service providers, and other third parties we use to support our business;
- To fulfil the purpose for which you provide information to us;
- For any other purpose disclosed by us when you provide the information;

- For any other purpose with your consent.

We may also disclose your personal information to third parties to:

- Comply with any court order or other legal obligation;
- Enforce or apply our Terms of Use and other agreements;
- Protect the rights, property, or safety of the Company, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

### **Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Disclosure of Your Information for Third-Party Advertising.** If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by sending us an email with your request to [bags@fischerpaperproducts.com](mailto:bags@fischerpaperproducts.com)
- **Promotional Offers.** If you do not wish to have your email address or other contact information used by the Company to promote our own or third parties' products or services, you can opt-out by sending us an email stating your request to [bags@fischerpaperproducts.com](mailto:bags@fischerpaperproducts.com). If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt out does not apply to information provided to the Company as a result of a product purchase, product service experience or other transactions.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative on their website.

California residents may have additional personal information rights and choices. Please see "Your California Privacy Rights" section below for more information.

### **Accessing and Correcting Your Information.**

You can review and change your personal information updating that information or by sending us an email at [bags@fischerpaperproducts.com](mailto:bags@fischerpaperproducts.com) to request access to, correct or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

California residents may have additional personal information rights and choices. Please see “Your California Privacy Rights” section below for more information.

### **Your California Privacy Rights**

California Civil Code permits users of our Sites that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us at [bags@fischerpaperproducts.com](mailto:bags@fischerpaperproducts.com).

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, consult our Privacy Notice for California Residents.

### **Data Security**

We have data security measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions will be encrypted. Unfortunately, the transmission of information via the internet is not completely secure. The safety and security of your information also depends on you. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Sites. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Sites.

### **Changes to Our Privacy Policy**

This Privacy Policy may change from time to time. It is our policy to post any changes we make to our Privacy Policy on our website at [www.fischerpaperproducts.com](http://www.fischerpaperproducts.com). Your continued use of the Sites after we make changes is deemed to be your acceptance of those changes, so please check periodically for updates.

### **Contact Information**

To ask questions or comment about this Privacy Policy and our privacy practices, contact us at: [bags@fischerpaperproducts.com](mailto:bags@fischerpaperproducts.com).